

BIOGRAPHY OF DR. JOHN PAUL FRAEDRICH

Dr. John Paul Fraedrich received his degrees from Brigham Young University (BS/Management) and Texas A&M University MS/Marketing, PhD/Marketing). His emphasis within his doctoral program was ethical decision making. Dr. Fraedrich began his academic career at Southern Illinois University at Carbondale and was the Jannetides Professor of Business Ethics. He is now at the University of Wyoming and is the Bill Daniels Distinguished Professor of Business Ethics for 2006-2007.

Dr. Fraedrich has consulted with executives in every Central American and Caribbean country as well as representing academia at the international level to foreign Ambassadors in Washington D.C. on corporate social responsibility and with Brazil's Supreme Court Justices.

Dr. Fraedrich has lectured in various parts of Asia and Eastern Europe and has written over 50 books, articles and proceedings, mostly related to ethics and values. He is also the creator of various web-based business ethics simulation games for Academia and Business (www.b-reality.com).