

# **JOHN M. PEARSON, D.B.A.**

## **Office**

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College of Business and Administration  
Southern Illinois University  
Carbondale, IL 62901  
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## **Home**

PO Box 381  
Carterville, IL 62918  
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## **EDUCATION**

Doctor of Business Administration (1991)

Major Area: Information Systems                      Minors: Economics and Finance  
Mississippi State University  
Mississippi State, MS 39762

Masters of Business Administration (1985)

Emphasis: Information Systems  
St. Cloud State University  
St. Cloud, MN 56301

Bachelor of Arts (1977)

Major: Economics  
St. Cloud State University  
St. Cloud, MN 56301

## **ACADEMIC WORK EXPERIENCE**

2003 to Present:            Director of Pontikes Center  
Southern Illinois University  
Carbondale, IL 62901

2001 to Present:            Associate Professor  
Department of Management  
Southern Illinois University  
Carbondale, IL 62901

1998 to 2000:              Department Chair  
Department of Business Computer Information Systems  
St. Cloud State University  
St. Cloud, MN 56301

1995 to 2001:              Associate Professor / Professor (1999)  
Department of Business Computer Information Systems  
St. Cloud State University  
St. Cloud, MN 56301

1989 to 1995:           Assistant Professor  
                              Department of Management  
                              Kansas State University  
                              Manhattan, KS 66506

## **TEACHING INTERESTS**

Systems development, project management, security / networks, electronic commerce, entrepreneurship.

## **COURSES PREVIOUSLY TAUGHT**

- Undergraduate:   Introduction to Management Information Systems  
                              Systems Analysis and Design  
                              Advanced Systems Analysis and Design  
                              Computer Applications in Management  
                              Telecommunications / Local Area Networks  
                              Project Management in Information Technology
- Graduate (MBA): Management of Information Systems  
                              Advanced Management Information Systems  
                              Management of Information Resources  
                              Information Technology Management  
                              Information Systems and Design
- Executive MBA: Management of Information Systems  
                              Entrepreneurship and Small Medium Enterprises
- Doctoral:           Seminar – Advances in MIS
- See attachments for teaching philosophy and summary of teaching evaluations

## **RESEARCH INTERESTS**

Quality, impact of technology on society, ethics, adoption / utilization, innovation, privacy issues, and security issues

## **REFEREED JOURNAL PUBLICATIONS**

1. Arifin Angriawan and J. Michael Pearson, "Toward an Integrative Model of E-Relationship Development," *International Journal of Electronic Marketing and Retail*, (forthcoming).
2. Qingxiong Ma, Mark B. Schmidt and J. Michael Pearson, "An Integrated Framework for Information Security Management," *Review of Business*, (forthcoming).

3. Emad AbuShanab and J. Michael Pearson, "Internet Banking in Jordan: An Arabic Instrument Validation Process," *International Arab Journal of Information Technology*, (forthcoming).
4. Ann M. Pearson, J. Michael Pearson and Chris Griffin, "An Exploratory Study Into Trying to Innovate with Technology: The Role of Overload, Autonomy, Work and Family Conflict, and Gender," *Journal of Information Technology Theory and Application*, (forthcoming – Vol. 9 (4), 2009).
5. Joseph C. Ugrin, Marcus D. Odum and J. Michael Pearson, "The Importance of Mentoring for New Scholars: A Social Exchange Perspective," *Journal of Information Systems Education*, (forthcoming – Vol. 19 (3), 2008).
6. Khalil Md Nor, Emad Abu Shanab, and J. Michael Pearson, "Internet Banking Acceptance in Malaysia Based on the Theory of Reasoned Action," *Journal of Information Systems & Technology Management*, Vol. 5(1), 2008, pp. 3-14.
7. Ronnie Jia, Blaize Horner Reich and J. Michael Pearson, "IT Service Climate: An Extension to IT Service Quality Research," *Journal of the Association for Information Systems*, Vol. 9 (5), 2008, pp. 294-320.
8. Qingxiong Ma, Allen C. Johnston and J. Michael Pearson, "Information Security Management Objectives and Practices: An Exploratory Study Toward the Development of a Parsimonious Framework," *Information Management and Computer Security*, Vol. 16 (3), 2008, pp. 251-270.
9. Khalil Md Nor and J. Michael Pearson, "An Exploratory Study into the Adoption of Internet Banking in a Developing Country: Malaysia," *Journal of Internet Commerce*, Vol. 7 (1), 2008, pp. 29-67.
10. Xiaodong Deng, William J. Doll, Said S. Al-Gahtani, Tor J. Larsen, J. Michael Pearson and T.S. Raghunathan, "A Cross-Cultural Analysis of the End-User Computing Satisfaction Instrument: A Multi-Group Invariance Analysis," *Information & Management*, Vol. 45, 2008, pp. 211-220.
11. J. Michael Pearson and Ann Pearson, "An Exploratory Study into Determining the Relative Importance of Key Criteria in Web Usability: A Multi-Criteria Approach," *Journal of Computer Information Systems*, Vol. 48 (4), 2008, pp. 115-126.
12. Michael Knight and J. Michael Pearson, "The Role of Media Richness in Information Technology Supported Communication in Group Cohesion, Agreeability, and Performance," *Journal of Organizational and End User Computing*, Vol. 20 (4), 2008, pp. 23-44.
13. Joseph Ugrin and J. Michael Pearson, "Exploring Internet Abuse in the Workplace: How Can We Maximize Deterrence Efforts?" *Review of Business*, Vol. 28 (2), 2008, pp. 29-40.

14. Joseph Ugrin, J. Michael Pearson and Marcus Odum, "Cyber-Slacking: Self-Control, Prior Experience and the Impact of Deterrence Measures," *Review of Business Information Systems*, Vol. 12 (1), 2008, pp. 75-88.
15. J. Michael Pearson, Ann Pearson and David Green, "Determining the Importance of Key Criteria in Web Usability," *Management Research News*, Vol. 30 (11), 2007, pp. 816-828.
16. David Green, Nancy Martin and J. Michael Pearson, "Tech Ties: Making Online Connections in Social Networks," *International Journal of Web Based Communities (IJWBC)*, Vol. 3 (4), 2007, pp. 460-467.
17. Emad AbuShanab and J. Michael Pearson, "Internet Banking in Jordan: The Unified Theory of Acceptance and Use of Technology (UTAUT) Perspective," *Journal of Systems & Information Technology*, Vol. 9 (1), 2007, pp. 78-97.
18. Kimberly Furumo and J. Michael Pearson, "Gender-Based Communication Styles, Trust, and Satisfaction in Virtual Teams," *Journal of Information, Information Technology, and Organizations*, Vol. 2 (1), 2007, pp. 47-60.
19. Khalil Md Nor and J. Michael Pearson, "The Influence of Trust on Internet Banking Acceptance," *Journal of Internet Banking and Commerce*, Vol. 12 (2), 2007, pp. 1-10.
20. Nancy Martin, J. Michael Pearson and Kimberly Furumo, "IS Project Management: Size, Complexity, Practices and the Project Management Office," *Journal of Computer Information Systems*, Vol. 47 (4), 2007, pp. 52-60.
21. Kimberly Furumo, J. Michael Pearson and Nancy L. Martin, "Do Project Management Tools and Outcomes Differ in Organizations of Varying Size and Sector?" *Interdisciplinary Journal of Information, Knowledge and Management*, Vol. 1 (1), 2006, pp. 26-36.
22. David Green and J. Michael Pearson, "Development of a Web Site Usability Instrument Based on ISO 9241-11," *Journal of Computer Information Systems*, Vol. 47 (1), 2006, pp. 66-72.
23. Qingxiong Ma and J. Michael Pearson, "ISO 17799: Best Practices in Information Security Management?" *Communications of the Association of Information Systems*, Vol. 15 (32), 2005, pp. 577-591.
24. J. Michael Pearson and Elizabeth Grandon, "An Empirical Study of Factors that Influence E-Commerce Adoption / Non-Adoption in Small and Medium Sized Business," *Journal of Internet Commerce*, Vol. 4 (4), 2005, pp. 1-21.
25. Qingxiong Ma, J. Michael Pearson, and Suresh Tadisina, "An Exploratory Study in Factors of Service Quality for Application Service Providers (ASPs)," *Information & Management*, Vol. 42 (8), 2005, pp. 1067-1080.

26. J. Michael Pearson, Ann Pearson and J. P. Shim, "A Note on Relevancy in Systems Research: The Practitioner's View," *Information Resources Management Journal*, Vol. 18 (3), 2005, pp. 50-67.
27. Joseph Mollick and J. Michael Pearson, "Do Information Privacy Concern's Affect Students Feeling of Alienation?" *Journal of International Technology and Information Management*, 15 (1), 2006.
28. Michael Knight and J. Michael Pearson, "The Changing Demographics: The Diminishing Role of Age and Gender in Computer Usage," *Journal of Organizational and End User Computing*, Vol. 17 (4), 2005, pp. 49-65.
29. Jim Q. Chen, Yue Zhang, J. Michael Pearson and Jin Chen, "An Exploratory Study of E-MBA Students' Perceptions on Chinese Business's Readiness for E-Commerce," *Journal of Internet Commerce*, Vol. 3 (4), 2004, pp. 1-18.
30. Elizabeth Grandon and J. Michael Pearson, "Electronic Commerce Adoption: Perceptions of Managers/Owners of Small and Medium Sized Firms in Chile," *Communications of the Association of Information Systems*, Vol. 13 (8), 2004, pp. 81-102.
31. Elizabeth Grandon and J. Michael Pearson, "Electronic Commerce Adoption: An Empirical Study of Small and Medium U.S. Businesses," *Information & Management*, Vol. 42 (1), 2004, pp. 197-216.
32. Elizabeth Grandon and J. Michael Pearson, "Strategic Value and Adoption of Electronic Commerce: An Empirical Study of Chilean Small and Medium Businesses," *Journal of Global Information Technology Management*, Vol. 6 (3), 2003, pp. 22-43.
33. Tammy Bahmanziari, J. Michael Pearson, and Leon Crosby, "Is Trust Important in Technology Adoption? A Policy Capturing Approach," *Journal of Computer Information Systems*, Vol. 43 (4), 2003, pp. 46-54.
34. Yi Hua Sheng, J. Michael Pearson and Leon Crosby, "Organizational Culture and Employees' Computer Self-Efficacy: An Empirical Study," *Information Resource Management Journal*, Vol. 16 (3), 2003, pp. 42-58.
35. J. Michael Pearson, Tammy Bahmanziari, Leon Crosby and Edward Conrad, "An Empirical Investigation into the Relationship between Organizational Culture and Computer Efficacy as Moderated by Age and Gender," *Journal of Computer Information Systems*, Vol. 43 (2), 2002-2003, pp. 58-70.
36. Christine Alexander, J. Michael Pearson, and Leon Crosby, "The Transition to E-Commerce: A Case Study of a Rural-Based Travel Agency," *Journal of Internet Commerce*, Vol. 2, (1), 2003 pp. 49-63.
37. Leon B. Crosby, Raffaele DeVito, and J. Michael Pearson, "Manage Your Customers' Perception of Quality," *Review of Business*, Vol. 24 (1), 2003, pp.18-24.

38. Roger McHaney, Ross Hightower and J. Michael Pearson, "A Validation of the End User Computing Satisfaction Instrument in Taiwan," *Information & Management*, Vol. 39 (6), 2002, p. 503-511.
39. Robert Orwig, J. Michael Pearson, and D. Cochran, "An Empirical Investigation into the Validity of SERVQUAL in the Public Sector," *Public Administration Quarterly*, 1997, p. 54-68.
40. J. Michael Pearson, Leon Crosby, and J.P. Shim, "Measuring the Importance of Ethical Behavior Criteria," *Communications of the ACM*, Vol. 40 (9), 1997, pp. 94-100.
41. J. Michael Pearson, Leon Crosby, and J.P. Shim, "Modeling the Relative Importance of Ethical Behavior Criteria: A Simulation of Information Systems Professionals' Ethical Decisions," *Journal of Strategic Information Systems*, Vol. 5 (4), 1997, pp. 275-291.
42. J. Michael Pearson, Ross Hightower, and Nancy Russo, "A Survey into Productivity Measures in the Information Systems Function," *Journal of Computer Information Systems*, Vol. 37 (2), 1997, pp. 74-81.
43. J. Michael Pearson, Leon Crosby, and Robert Orwig, "A Framework for the Introduction of Total Quality Management into the IS Department," *Journal of Computer Information Systems*, Vol. 37 (3), 1996-1997, pp. 21-26.
44. J. Michael Pearson, Carrie L. Davis, and Carol Shanklin, "SWXpert: A Prototype Expert System for Serviceware Selection," *Journal of Computer Information Systems*, Vol. 4 (1), 1997, pp. 1-8.
45. J. Michael Pearson, Cynthia McCahon, and Ross Hightower, "Total Quality Management: Are Information System Managers Ready?" *Information & Management*, Vol. 29 (5), 1995, pp. 251-263.
46. J. Michael Pearson and Constanza Haggmann, "Status Report on Quality Assurance Methods," *Journal of Information Systems Management*, Vol. 13 (1), 1996, pp. 52-58.
47. J. Michael Pearson, J.P. Shim and John English, "A Comparative Examination of Work Habits and Characteristics Among Prolific and Non-Prolific Information Systems Researchers," *Journal of Computer Information Systems*, Vol. 35 (3), 1995, pp. 42-48.
48. J. Michael Pearson and J.P. Shim, "An Empirical Investigation into DSS Structures and Environments," *Decision Support Systems*, Vol. 13 (2), 1995, pp. 141-158.
49. J. Michael Pearson and J.P. Shim, "An Empirical Investigation into Decision Support Systems Capabilities: A Proposed Taxonomy," *Information & Management*, Vol. 27 (1), 1994, pp. 45-57.

## MANUSCRIPTS UNDER REVIEW

1. David T. Green and J. Michael Pearson, "The Examination of Two Web Site Usability Instruments for Use in B2C E-Commerce Organizations," *Journal of Computer Information Systems*, Revise and resubmit.
2. Emad Abu Shanab, J. Michael Pearson, and Andrew Setterstrom, "Internet Banking and Customers' Acceptance in Jordan: The Unified Model's Perspective," *Communications of the Association for Information Systems*, Revise and resubmit.
3. Matt Wood and J. Michael Pearson, "Taken on Faith? The Impact of Uncertainty, Knowledge Relatedness, and Richness of Information on Entrepreneurial Investment Decisions," *Journal of Leadership and Organizational Studies*, Submitted 7/2008.

## REFEREED/PUBLISHED PROCEEDINGS:

1. Ann M. Pearson, J. Michael Pearson, and Chris Griffin, "Innovating with Technology: The Impact of Work and Family," National Decision Sciences Institute, Phoenix, November, 2007.
2. Ronnie Q. Jia, Blaize Horner Reich, and J. Michael Pearson, "Establishing IT Service Climate as an Antecedent of IT Service Quality: A Research Project in Progress," *International Conference on Information Systems (ICIS)*, Montreal, December 2007.
3. Ronnie Q. Jia and J. Michael Pearson, "Can Computer Playfulness and Cognitive Absorption Lead to Problematic Information Technology Usage?" *International Conference on Information Systems (ICIS)*, Montreal, December, 2007.
4. Khalil Md Nor and J. Michael Pearson, "Effect of Trust on Consumer Acceptance of Internet Banking, 6<sup>th</sup> Knowledge & Economy Management International Congress, Istanbul, Turkey, December, 2007.
5. David T. Green and J. Michael Pearson, "Developing a Model for B2C Web Site Usability and E-Commerce Acceptance," *Proceedings of Web 2006: The 5<sup>th</sup> Conference on E-Business (Pre-ICIS SIG-eBiz)*, Milwaukee, Wisconsin, 2006.
6. Arifin Angriawan and J. Michael Pearson, "Towards and Integrative Model of e-Relationship Development," *National Decision Sciences*, San Antonio, November, 2006.
7. Ann Pearson and J. Michael Pearson, "Determining the Importance of Key Criteria in Web Usability: The Impact of Gender," *National Decision Sciences*, San Antonio, November, 2006.
8. Khalil Md Nor and J. Michael Pearson, "An Empirical Study of Internet Banking Acceptance in Malaysia: An Extended Decomposed Theory of Planned Behavior," *The 15<sup>th</sup> International Conference on Management of Technology*, Beijing, China, May, 2006.

9. Janejira Sutanpaiboon and J. Michael Pearson, "An Investigation of Idea Creativity in Electronic Brainstorming: The Effects of Software Interaction Mode and Proximity," *National Decision Sciences*, San Antonio, November, 2006.
10. Xiadong Deng, William J. Doll, Said S. Al-Gahtani, Tor J. Larsen, J. Michael Pearson and T.S. Raghunathan, "CDA05 - A Cross-cultural Analysis of the End-user Computing Satisfaction Instrument: A Multi-group Invariance Analysis," *Global Information Technology Management World Conference*, 2006.
11. David Green and J. Michael Pearson, "Social Software" Hawaii International Conference on Systems Sciences (HICSS), 2005.
12. Nancy Martin, J. Michael Pearson and Kimberly Furumo, "Project Management," *Hawaii International Conference on Systems Sciences (HICSS)*, 2005.
13. Qingxiong Ma and J. Michael Pearson, "The Inter-Relationship Between Objectives and Practices in Information Security Management," *Americas Conference on Information Systems*, 2005.
14. Kimberly Furumo, John M. Pearson and Nancy Martin, "Project Management Practices: Variations in Organizational Ownership and Size," *National Decision Sciences*, Boston, 2004.
15. Michael B. Knight and John M. Pearson, "Cohesion via Technology: Information Technology, Individual Personality and Group Cohesion," *National Decision Sciences*, Boston, 2004.
16. Joseph S. Mollick, J. Michael Pearson and Peter Mykytyn, "Determinants of Customers' Perceptions of an Organizations Trustworthiness in Managing Personal Information," *National Decision Sciences*, Boston, 2004.
17. Porngrarm Saengratwatchara and J. Michael Pearson, "The Impact of Culture on Training Methods and Computer Self-Efficacy," *Americas Conference on Information Systems (AMCIS)*, New York, 2004.
18. Kimberly Furumo and J. Michael Pearson, "A Case Study of ERP Implementation in Two Public Universities: Why One Was A Success and the Other a Failure," *Americas Conference on Information Systems (AMCIS)*, New York, 2004.
19. Elizabeth Grandon and J. Michael Pearson, "Factors That Differentiate Between Adopters and Non-Adopters of E-Commerce: An Empirical Study of SMEs," *Americas Conference on Information Systems (AMCIS)*, New York, 2004.
20. Nancy Martin, J. Michael Pearson and Kim Furumo, "Project Management in IS: Fit Matters," *Americas Conference on Information Systems (AMCIS)*, New York, 2004.

21. Michael Knight, Leon Crosby, J. Michael Pearson, "Societal Transformation: Its Impact on Computer Usage in the Workplace," *Information Resource Management Association International Conference*, New Orleans, 2004.
22. Ramendra Thakur, Sonya Hsu, J. Michael Pearson and Leon Crosby, "An Empirical Study Into The Effect of an Individual's Learning Style on End-User Computer Satisfaction (EUCS): Taiwan," *Information Resource Management Association International Conference*, New Orleans, 2004.
23. Xiaodong Deng, William Doll, Tor Larsen, John Michael Pearson and T.S. Raghunathan, "The Cross-Cultural Measurement Equivalence of the EUCS Instrument," *11<sup>th</sup> Cross-Cultural Research in Information Systems Annual Meeting*, Seattle, 2003.
24. Joseph S. Mollick and J. Michael Pearson, "Effects of Two Information Privacy Concerns on Students Feeling of Alienation," *Ninth Americas Conference on Information Systems*, 2003 pp.1743 – 1752.
25. Emad Abu Shanab, Khalil Md Nor, John M. Pearson and Leon Crosby, "Self-Efficacy and End User Satisfaction: The Impact of Social Influence," *National Decision Sciences*, 2003
26. Elizabeth Grandon and J. Michael Pearson, "E-Commerce Adoption Outside North America: An Empirical Study of Small and Medium Sized Chilean Firms," *National Decision Sciences*, 2003
27. Elizabeth Grandon and J. Michael Pearson, "Perceived Strategic Value and Adoption of Electronic Commerce: An Empirical Study of Small and Medium Sized Businesses," *Hawaii International Conference on Systems Sciences (HICSS)*, 2003.
28. Qingxiong Ma, Suresh Tadisina and J. Michael Pearson, "Dimensions of Service Quality for Application Service Providers (ASPs)," *National Decision Sciences*, 2002.
29. Craig Peterson, J. Michael Pearson and Steve Mooney, "An Empirical Investigation into Factors that Influence Research Productivity amongst Real Estate Faculty," *Hawaii International Conference on Business*, June 2002.
30. J. Michael Pearson and Leon Crosby, "Developing an E-Business: Guidelines for the Small Business," *Hawaii International Conference on Business*, June 2002.
31. Leon Crosby and J. Michael Pearson, "Managing a Firm's Knowledge Base: Critical Issues and Suggestions for Implementation," *Hawaii International Conference on Business*, June 2002.
32. Pi-Yueh Liang, Leon Crosby, and J. Michael Pearson, "Managing a Firm's Knowledge Base for Competitive Advantage," *International Association for Computer Information Systems*, 1998.

33. Leon Crosby, J. Michael Pearson, and Stephen LeMay, "Customer Expectations/ Satisfaction: Quality Attributes and Timing in the Transaction Cycle," *Conference on Emerging Issues in Business and Technology*, 1998.
34. Leon Crosby and J. Michael Pearson, "Customer Expectations / Satisfaction: A Model of Quality Criteria and the Transaction Cycle," *National Decision Sciences*, 1997.
35. Robert A. Orwig and J. Michael Pearson, Climate and Quality: The Air National Guard Bureau," *National Decision Sciences*, 1997.
36. J. Michael Pearson, Leon Crosby, Ross Hightower, and Cynthia McCahon, "A Survey of IS Manager's Perceptions of TQM and Its Impact on the IS Department," *National Decision Sciences*, 1996.
37. Nancy L. Russo, Ross Hightower, and J. Michael Pearson, "The Failure of Methodologies to Meet the Needs of Current Development Environments," *4<sup>th</sup> Annual British Computer Society ISM International Conference*, 1996.
38. J. Michael Pearson and Robert Orwig, "Developing a Comprehensive Productivity Measure Index (PMI) for the Information Technology Function," *Southwestern Federation of Administrative Disciplines (SWFAD)*, 1995.
39. Leon Crosby and J. Michael Pearson, "An Empirical Investigation into Quality in the Trucking Service Industry," *National Decision Sciences*, 1994.
40. J. Michael Pearson, J.P. Shim, and J. English, "And the Dean Asked: What Do You Do the Rest of the Week?" *National Decision Sciences*, 1994.
41. L. Davis, J. Michael Pearson, and C. Shanklin, "SWXpert: An Application of Expert Systems Technology in the Food Service Sector," *National Decision Sciences*, 1994.
42. J. Michael Pearson, "Implementing Total Quality Management (TQM) into the IS Function," *TIMS/ORSA – Chicago*, 1993.
43. J. Michael Pearson and J.P. Shim, "An Empirical Investigation into Decision Support Environments: Findings and Considerations," *International Conference on Information Systems (ICIS)*, 1992.
44. J. Michael Pearson, J.P. Shim, and Robert A. Orwig, "An Empirical Investigation Into DSS Environments and DSS Structure," *National Decision Sciences*, 1992.
45. Leon Crosby and J. Michael Pearson, "A Review of Asset-Based Buyout Structure and Risk Reducing Criteria," *National Decision Sciences*, 1992.
46. J. Michael Pearson and Leon Crosby, "An Empirical Study of Quality Control Within Information Management," *TIMS/ORSA – Orlando*, 1992.

47. J. Michael Pearson and J.P. Shim, "Bibliographical Research of Decision Support Systems (DSS) and Group Decision Support Systems (GDSS)," *National Decision Sciences*, 1991.
48. J. Michael Pearson and J.P. Shim, "An Empirical Study of DSS Structures," *ORSA/TIMS*, 1991.
49. J. Michael Pearson, "Information Resource Management: A Survey of US Business Firms," *National Decision Sciences*, 1990.
50. J. Michael Pearson, "The GP Alternative for the Efficient Selection of Local Area Networks," *ORSA/TIMS*, 1988.

### **BOOK CHAPTERS**

1. Yihua Sheng, J. Michael Pearson and Leon Crosby, "An Empirical Examination of the Impact Organizational Culture has on Employees' Computer Self-Efficacy," *Advanced Topics in Information Resource Management*, 3<sup>rd</sup> Edition, Idea Group Publishing, 2003-2004.
2. Elizabeth Grandon and J. Michael Pearson, "Perceptions of Strategic Value and Adoption of Electronic Commerce: A Theoretical Framework and Empirical Test," *Value Creation from E-Business Models*, Butterworth-Heinemann, 2003-2004.
3. J. Michael Pearson and J. P. Shim, "An Empirical Investigation into Decision Support Environments: Findings and Considerations," *Readings in Management Information Systems*, *Readings in Management Information Systems*, KAMISA (The Korean American Management Information Systems Association), 1993.

### **DISSERTATIONS CHAIRED**

1. "Investigating the Effects of Stable Personality Traits on Computer Self-Efficacy." Chris Griffin, 2007.
2. "The Effects of Creativity Software's Characteristics on Electronic Brainstorming in Different Proximities." Janejira Sutanonpaiboon, 2006.
3. "The Inclusion of Web Site Usability in an Electronic Commerce Acceptance Model." David Green, 2005.
4. "An Empirical Evaluation of Groups and the Use of Technology to Communicate." Michael Knight, 2005.
5. "An Empirical Study of Internet Banking Acceptance in Malaysia: An Extended Decomposed Theory of Planned Behavior." Khalil Md Nor, 2005.

6. "Internet Banking and Customer's Acceptance in Jordan: The Unified Model's Perspective." Emad Abu Shanab, 2005.
7. "An Empirical Investigation of the Impact of Individual Personality Dimensions and Task type on Performance in Virtual and Co-Located Teams." Kimberly Furumo, 2004.
8. "A Study on Information Security Objectives and Practices." Qingxiong Ma, 2004.

#### **Co-Chaired Dissertations:**

1. "A Study of Environmental Organizational Information Technology Issues in E-Business Adoption and Assimilation in Small Firms." Christine Alexander, 2006.
2. "Quality Control Methods for IS Development: Do They Influence End-User Satisfaction?" Donald Geddes, 2007.

#### **ACADEMIC AWARDS**

- Recipient of Outstanding Scholar Award, College of Business and Administration, Southern Illinois University, 2007
- Recipient of Outstanding Researcher Award, College of Business and Administration, Southern Illinois University, 2007
- Nominated for Outstanding Researcher Award, Southern Illinois University, 2004, 2006
- Nominated for Outstanding Undergraduate Teacher, Southern Illinois University, 2002
- Recipient of Outstanding Faculty Award from College of Business Executive Council (COBEC), St. Cloud State University, 1998
- Recipient of Extraordinary Teaching Award from College of Business Administration, Kansas State University, 1992-1994.

#### **PROFESSIONAL ACTIVITIES**

- Editor, Journal of Internet Commerce, 2005-2008
- Reviewer, Journal of Internet Commerce, 2001 - 2004
- Reviewer, Journal of Computer Information Systems, 1995-2003
- Invited Speaker, US – Japan Seminar on E-Business and i-Business, sponsored by Japan Society of the Promotion of Science and the American National Science Foundation, Niigata and Tokyo, Japan August 2002.

- Invited Lecturer, International Business Strategy Program, Graduate School of Business, Kwangwoon University, Seoul, Korea, June, 1997
  
- National Decision Science Institute (DSI) 1989-2007
  - Reviewer
  - Discussant
  - Session chair
  - Co-MIS track chair (1993)

## REFERENCES

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Others available upon request.

## **TEACHING PHILOSOPHY**

My teaching philosophy is pretty simple. I realized early in the teaching process that an informed dialogue between interested participants is better than a monologue by me. My favorite teachers, when I was a student, challenged me and involved me in the learning process. That's what I try to do.

I try to provide an environment (both inside the classroom and outside the classroom) that enables students to learn something every time we meet. This requires that I challenge the students to think independently and to be willing to discuss, with respect, a differing opinion. This learning can cover many diverse areas, some of which should be focused on the course description. My goal is to prepare these students for life beyond college.

At the undergraduate level, I try to help students learn the basics of information technology and some of the key ideas involved in designing / building information-based systems. This is done through discussion, individual exercises and group projects that focus on the critical issues within a specific class. Whenever possible, I try to bring in industry speakers to discuss additional topics that may or may not have been covered in the classroom. These add depth to the students learning.

My teaching approach at the graduate level is basically the same. I try to create a learning environment that creates a good learning environment for the students. About the only real difference is that I require graduate students to be more active and more intellectual in their preparation for the class. We may spend an entire class period discussing a topic that is relevant to the course or something that is relevant to their current or future experiences. My role is more of a facilitator than as a director. This approach works extremely well in executive graduate level courses.

Like I said, my approach is pretty simple. I try to treat students with respect and to help them learn a couple of things every time we meet. I ask that they come prepared, willing to discuss the topic under consideration, and be willing to work to improve their learning experience.

## **MGMT 421 – Systems Analysis and Design**

Fall 2005	4.37
Fall 2006	4.56
Fall 2007	4.69

- Five point scale ( 5 = outstanding)

### **Representative Student Comments**

Good Teacher

Very friendly instructor in class / outside.

Interesting and enthusiastic.

Dr. Pearson is the most down to earth teacher I have ever had.

Kept me interested.

Great instructor.

Dr. Pearson was very personable and easy to talk to if you needed help.

## **BA 548(a) – Seminar in Information Technology (Ph.D.)**

Spring 2005	4.91
Spring 2006	4.69
Spring 2007	4.36
Spring 2008	4.53

- Five point scale ( 5 = outstanding)

### **Representative Student Comments**

Excellent base of knowledge.

Supportive of students.

Very adept at drawing students into class discussion.

Excellent instructor.

Very helpful.

Very approachable.

High expectations of students.

### **BA 560 – Information Technology (MBA)**

Fall 2005	4.18
Fall 2006	4.20
Spring 2007	4.51

- Five point scale ( 5 = outstanding)

#### **Representative Student Comments**

Knows when the material is boring and adjusts accordingly.

He is easy to follow. His lectures are interesting.

Very organized. Cares about students and wants to make a difference.

Wants to help students and see them succeed.

Best IS teacher I've had at SIUC.

### **BA 562 – Systems Development / Project Management (MBA – Ph.D.)**

Summer 2005	4.40
Summer 2006	4.57
Summer 2007	4.48
Summer 2008	4.49

- Five point scale ( 5 = outstanding)

#### **Representative Student Comments**

Brings material from outside class

Energetic. Personable.

Enjoyed the laid back atmosphere.

Very knowledgeable and friendly.

Respects the diversity and experiences of the students.

Very good teacher.

Best teacher I have had in graduate course.

Confident. Challenges ideas of book.

Very accessible.